**Board Director Role Description**

The role of a Director is to actively contribute to the development, leadership, and governance of Active Black Country.

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| Accountable to: | Chair of the Active Black Country Ltd Board |
| Responsible for: | * Setting the vision, mission, and values of Active Black Country Ltd, in accordance with the Company’s charitable Objects and alongside fellow Directors, the Chair, and the ABC Ltd Chief Executive Officer.
* Providing the strategic leadership and determining the direction and priorities for sport and physical activity across the Black Country.
* Acting as an advocate for sport and physical activity, focusing on its contribution to public health and economic development for the region.
* Holding ABC Ltd Staff to account for their performance and impact across the Company’s sport and activity work.
* Acting as a “team member” of the Board , contributing to the fulfilment of its Terms of Reference and sharing responsibility for Board decisions.
* Contributing towards ensuring that Active Black Country Ltd is fit for purpose and continuously improves.
* Providing objective scrutiny and offering an independent perspective, drawing on their outside current and previous experience.
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| Key Duties: | * Diligently preparing for and attending at least 80% of Board meetings, making an active contribution to discussions and decision making.
* Taking responsibility, for an agreed specific Board function, if required.
* Analysing data, intelligence, insight and reports to ensure the delivery of planned results through monitoring and evaluating performance against strategic and operational objectives.
* Appropriately challenging the ABC Ltd CEO for performance against the Creating an Active Black Country Framework.
* Overseeing risk, financial, and administrative processes to ensure robust and rigorous systems are continuously scrutinised and managed.
* Interpreting issues, challenges, and opportunities faced by the sport and physical activity sector at a national, regional, and local level, and making recommendations for response initiatives.
* Setting the priorities, annual resources, and annual programme of key events for Active Black Country Ltd.
* Preparing for and attending appraisal meetings on an annual basis.
* Attending training events as appropriate and necessary to ensure the achievement of individual personal objectives.
* Participating in agreed sub-committees, ad-hoc working groups and special meetings as required.
* Developing and maintaining good working relationships with Board colleagues, the CEO, stakeholders, and Active Black Country Ltd Staff.
* Utilising specialist skills, knowledge, expertise, and experience to support the work and development of Active Black Country Ltd.
* Taking appropriate opportunities, as agreed by the Chair and the CEO, to promote, support, and represent the work of Active Black Country Ltd.
* Abiding by the Code of Conduct for all Board Directors.
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**Board Director Person Specification**

We are looking for people who can meet 6 or more of the below criteria.

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| Person Specification | * Demonstrates high level and broad leadership and management skills, both at a strategic and operational level.
* Understands the role of governance in the charity & non for profit sector.
* Demonstrates a good understanding of the key aspects of Active Black Country Ltd’s activities and has knowledge and skills of at least one of its sector sports areas.
* Understands how to translate local, regional, and national policy into beneficial plans.
* Demonstrates business acumen, showing a good awareness of commercial principles, best practices approaches, and high performance delivery.
* Demonstrates professional, voluntary, or lived experience of communities most marginalised or under-represented in being active. Has knowledge and understanding of the barriers to activity. Can articulate, demonstrate, or evidence the valuable role that physical activity and sport can contribute to health, environmental & socio-economic outcomes.
* Demonstrates political awareness and can understand complex issues in a local, regional, and national context.
* Can express views, challenge succinctly, listen to others and contribute to discussions effectively to engage, shape, influence and inspire the confidence of colleagues on the Board, the CEO, stakeholders, and ABC Ltd Staff.
* Is passionate about tackling physical inactivity in the Black Country.
* Considers potential conflicts of interest and acts with a high degree of confidentiality, integrity, and probity at all times.
* Upholds the values and objectives of Active Black Country Ltd including those for equality and diversity.
* Regularly reviews and considers their own contributions, development needs, and those of the Board as a whole.
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